



JMR
Services®

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Present the

6th Annual West Texas Pro-Am

hosted by Midland Country Club

Benefiting

 **first tee**®

west texas

Event Co-Chairs

Allison and Jeremy Hess & Krista and Al Escamilla

For six years, the West Texas Pro-Am has brought together the best of this community — business leaders, golf professionals, and passionate advocates — for a day that is as much about the kids as it is about the game.

What started as a vision has grown into one of West Texas's most anticipated fundraising events.

Every sponsorship dollar goes directly to work: funding First Tee – West Texas programs that build character, teach life skills, and open doors for young people through golf. Sponsorships also support the Billy National Golf Course, recently expanded from 6 to 9 holes, giving our youth greater access and a more challenging, enriching experience on the course.

When you sponsor the West Texas Pro-Am, you're not just putting your name on an event — you're investing in the future of this community.

Join us August 3, 2026,
and make your mark with your brand on a First Tee event.

EVENT FORMAT

Morning 4-Man Scramble • Afternoon Pro-Am
Silent Auction • Raffle
Cigar Bar Happy Hour

Interested in sponsoring? We'd love to connect.

Liz McCormick • (432) 556-5542 • liz@firstteewesttexas.org • www.firstteewesttexas.org

West Texas Youth Development, Inc. DBA First Tee – West Texas | 501(c)(3) Nonprofit | EIN:83-0777833
First Tee – West Texas | All sponsorships are tax-deductible to the extent permitted by law

6th Annual West Texas Pro-Am

Sponsorship Opportunities • August 3, 2026

ABOUT FIRST TEE – WEST TEXAS

First Tee – West Texas is a 501(c)(3) nonprofit that uses the game of golf to build character, instill life skills, and open doors for young people in our community. Through after-school programs, summer camps, and school partnerships, we reach hundreds of kids each year — teaching them not just how to play, but how to show up with integrity, resilience, and confidence in every area of life. Your sponsorship of the West Texas Pro-Am is a direct investment in that mission.

SPONSORSHIP OPPORTUNITIES

Sponsorship Level	Investment	What You Get
Presenting Sponsor SOLD	\$40,000	Name in event title • 2 teams • Branding everywhere on-site • Your brand on your hole of choice
Beverage Sponsor 2 Available	\$20,000	Branding on all beverage stations, cups • 1 team
Food Sponsor 1 Available	\$20,000	Branding on all food stations • 1 team
Cigar Bar Sponsor SOLD	\$15,000	Branded cigar bar experience • 1 team
Swag Sponsor SOLD	\$15,000	Brand featured in custom Lucchese luggage tag swag item • 1 team
Cart Sponsor SOLD	\$10,000	Branding on all golf carts • 1 team
Range Sponsor 2 Available	\$10,000	Branding on driving range • 1 team
Scoreboard Sponsor 2 Available	\$10,000	Branding on scoreboard • 1 team
Putting Green Sponsor 1 Available	\$10,000	Branding on putting green • 1 team
Raffle Sponsor SOLD	\$10,000	Branding on raffle item descriptions • 1 team
Silent Auction Sponsor SOLD	\$7,500	Branding on every silent auction item description • 1 team
Hole-In-One Sponsor SOLD	\$7,500	Branding next to car display • 1 team
Hole Sponsors SOLD	\$3,000	Your name at your designated hole of choice

Teams will be available for purchase after July 1, 2026.

All sponsors receive widespread recognition on First Tee – West Texas' LinkedIn, Facebook, and Instagram leading up to the event.

Ready to secure your sponsorship?
Scan the QR Code for online purchasing:

